Paul Westbrook will be presenting a talk on Behavioral Economics which is prompted by Richard Thaler winning the Nobel Prize in Economics this year. Thaler has been a prominent proponent of behavioral economics for many years along with Kahneman and Tversky. Paul will cover the basics of the field for those who are not very familiar with the subject, then cover some of the research of Thaler himself, then Paul will talk about some of his own ideas of human nature.

Paul currently teaches Finance I and II in our department and will teach a new course on Small Business Essentials this Spring. He has a graduate degree in Human Resources from George Washington University and has taken graduate studies in psychology and sociology at the Graduate Faculty of New School for Social Research in New York.